

## ACTIVITIES OF DRD CELL, BANKURA IN RURAL DEVELOPMENT

### **S G S Y**

SGSY a programme of self employment of BPL families has been implementing from 1<sup>st</sup> April. 1999. In our district, till now, 20884 SGSY groups have been formed so far. Out of those groups 17743 no of SGSY groups belong to women groups, 16924 groups have passed Grade-I and 14174 groups have already availed the Cash Credit facility. 4224 SGSY groups are already passed Grade-II and 1007 groups are linked with Project.

District Rural Development Cell, Bankura Zilla Parishad conduct Basic Orientation Training, Hand Holding Training, and Banking Training time to time to build up their group activities. Skill Development Training and Entrepreneurship Development Programme are also organised for the entire 2<sup>nd</sup> graded group for up-liftment of their socio-economic status.

Institutionalisation of the SGSY groups are emphasized by formation of Sub Cluster, Cluster and Federation. In our District, out of 190 Gram Panchayats, 153 Gram Panchayats are covered with Sub Clusters & Clusters of SGSY groups. Some Activity Cluster under different sector like Agriculture, Sal Leaf Plate Making, Bamboo Craft, Sabai Products (Babui), Honey Collection & Processing, Floriculture, Animal Husbandry, Dokra, Wooden Craft have been constituted and working satisfactorily in different Gram Panchayats under Bankura District.

In our district, Clusters of SGSY groups supply diet to the different BPHC for indoor patient and also make saplings under MGNREGS for promotion of Social Forestry Scheme. They are also participating in Sanitation Programme as a Sanitary Kit Production Unit and also production of Sanitary Napkin and campaigning the Menstruation Hygiene Management (MHM) Programme. They also take part in different social campaign against under age marriage, domestic violence, and addiction etc within their groups in the society as a whole.

Some Tribal SGSY groups are also engaged in different innovative works like, Pedal Husk Rice Production (Brown rice), Neem Oil & Neem Cake extraction. In some pockets in our district, some SGSY groups also involve in Strawberry Cultivation and Floriculture.

Marketing of SGSY Products is an important aspect in this programme. In this context, construction work in running for Rural Haat in few blocks and District Outlet in the District Head Quarter is established to promote the marketing of SGSY Products. Our district also participates in different National & State Level fair conducted by the Govt. of India and State Government to promote the marketing of SGSY products and for creation of permanent marketing channel for SGSY products for better up-liftment of socio economic status of SGSY group members.

On 17<sup>th</sup> May, 2012, our Hon'ble Chief Minister has inaugurated ANANDADHARA in our State which is familiar as NATIONAL RURAL LIVELIHOOD MISSION (NRLM) or AAJEEVEKA. The goal of this programme is Poverty elimination through social mobilization, institution building, financial inclusion and a portfolio of sustainable livelihoods. And the vision is Each poor family should have an annual income of at least Rs.50,000 per annum (current poverty line is equivalent to Rs.23,000 per family per annum). Our district has taken effort in all level for proper implementation of ANANDADHARA.

**Performance Report of SGSY  
Up to the Month of November-2012**

(RS. IN LAKH)

<b>PHYSICAL</b>						
Sl No	Items	Progress (2010-11)	Progress (2011-12)	Progress up to March'12	Progress April'12 to May'12	Total
01	No. of SHG formed	1810	1933	19592	1292	20884
02	No. of SHGs passed Grade-I	1514	1998	15506	1418	16924
03	No. of SHGs Linked with CC A/c	2255	768	13374	800	14174
04	No. of SHGs passed Grade-II	620	1202	3361	863	4224
05	No. of SHGs linked with Projects	139	255	633	374	1007
06	No. of Sub Clusters formed	102	101	1485	147	1632 out of 1896 Sansad
07	No. of Clusters formed	55	33	153	13	166 out of 190 GP
<b>FINANCIAL</b>						
	Opening Balance	Central Share	State Share	Total Available Fund	Total Expenditure	% of Expenditure
08	520.00	427.68	142.56	1090.24	745.38	68.36%

**Some SGSY Group Activities of Bankura District**  
**Under DRD Cell, Bankura Zilla Parishad**

**SUCCESS STORY OF TERRACOTTA CRAFTS**

Terracotta Crafts are one of the heritage craft in India. It has world recognition also. Panchmure is a village of Taldangra Block at Bankura District. At Panchmura 30% population's economic activity is Pottery & Terracotta. Under SGSY programme 11 SHGs were formed from Terracotta artisans at Panchmura Village. An activity cluster named "**Panchmura Kumarpara Mahila Purush Sangha**", is also formed by 11 SHGs on 16/12/2008. Total 135 artisans are involved in this activity cluster. Now, their yearly business turnover is around Rs. 80,00,000 (Rs. eighty lakh) only.

The Cluster has received an infrastructural support worth of Rs. 8,00,000 (Rs. eight lakh) only from District Rural Development Cell, Bankura and a work shed cum go-down has been constructed by this fund. The cluster stores their products & conducts the meetings in this workshed.

Cluster members participate in several National & International Trade Fairs to sell & exhibit their products.

They have also received technology & design development support & consultancy support from NID, Ahmadabad and IIT, Kharagpur. Currently each cluster member earns at least Rs. 2000/- (Rs. two thousand) only per month and providing education to their children, and maintaining a decent standard of living.

**Some Pictorial Presentation of Panchmura Kumarpara Mahila Purush Sangha.**



**Terracotta Idols and Show Pieces**



**Artisan making famous Terracotta Horse**

## SUCCESS STORY OF DOKRA CRAFTS

Bikna is a Gram Panchayat under Bankuta - II development block and “**Bikna Silpadanga Satadal SGSY Group**” is located at Bikna village. On 08/04/2008 the SHG has been formed by 13 BPL family members. As Dokra is also a heritage and premium craft in India, this craft village is the only destination of Dokra Crafts in Eastern India.

Present Cash Credit Limit of this SHG is Rs. 45,000/- (Rupees forty five thousand) and their yearly business turn over is around Rs. 6 lakhs. They have received Infrastructural Support from District Rural Development Cell, District Industry Centre, Khadi Village Industries Corporation, Bankura in the form of work shed, godown, fireclay etc. the SHG sells the Dokra Products (Showpieces, wallhangings, ornaments etc) in several fairs like Dilli haat, IITF, Regional SARAS's and in the outlet of District Rural Development Cell, Bankura.

Present monthly income of each SHG member is at least Rs. 2000/- . Now, all the SHG members are providing education to their children, and maintaining a decent standard of living.

### **Some Pictorial Presentation of Bikna Silpadanga Satadal SGSY Group.**



**Dokra Show Pieces**



**SHG members with their Dokra**

## **S A H A I**

**(State Action against Hunger and Inequality)**

Panchayati Raj Institutions are implementing various poverty alleviation programmes as well as some important social security programmes with an objective to ushering economic development and social justice. One of the major expectations from these interventions is that every individual living within the respective areas of a Gram Panchayat may remain totally free from hunger and is generally above the level of destitution. The NSSO, through a recent survey (61<sup>st</sup> Round), has assessed that around 9% of the population do not get adequate food. In the last Rural Household Survey (RHS), 3.5% of the population has reported that even one meal a day is not certain for them. Another 16.5% people face difficulty in arranging two square meals a day for all the months in a year. Based on these assessments the State Government in the Panchayat and Rural Development Department, Govt. of West Bengal introduces the concept of Anti-poverty Sub Plan at the level of Panchayats. From the database constructed on the basis of RHS it is now possible to identify these marginal families distinctly and it is imperative that a focused intervention needs to be undertaken especially for those segments of the population who do not have the means to access the benefits being provided under the different poverty alleviation and social programmes.

As per reports of RHS, the families who are P4 = 1, i.e. Parameter of Food Security and any other 6 Parameter scored 1 (one), they are considered as a SAHAY families. SHG's are engaged as SAHAY Bandhu. SAHAY Bandhu's are collecting the RHS Survey Report of those families and verify the Survey Report on spot and prepare a final report of SAHAY families.

Now, the State Government allot Rs. 20/- (Rupees twenty) only per day per member to each SAHAY families for supply cooked diet. Except cooked diet, they can be get medicine, clothes etc from the own fund of Gram Panchayat, BRGF and Fund from the 13<sup>th</sup> Finance which was included in the Plan of GP.

In our district, out of 190 Gram Panchayat; **181** Gram Panchayat has started the SAHAY Programme where **5104** families are being provided by SAHAY support. And also **6388** persons are benefited under this programme, for this purpose, **1114** SHG's are engaged as SAHAY Bandhu.

### **PERFORMANCE OF SAHAY IN BANKURA DISTRICT - AT A GLANCE**

District	Total No. of Gram Panchayats where SAHAY support has been started	Total No. of Households being provided SAHAY support	Total No. of persons being provided SAHAY support	Total No. of SHGs engaged as SAHAY Bandhu
<b>BANKURA</b>	<b>181</b>	<b>5104</b>	<b>6388</b>	<b>1114</b>

## **WATERSHED DEVELOPMENT PROJECTS UNDER DPAP, IWDP & IWMP IN BANKURA DISTRICT**

Watershed means a geographical area where retention of water is negligible and water runs off the area through a common drainage point – a river, a stream or a nullah etc. Consequently, ground water recharge does not take place in the watershed and even the soil moisture is not retained. Even if there is sufficient rainfall in the watershed, the area becomes unfit for agriculture, horticulture and other agro-based activities. Hence development of watershed aims basically at retention of whatever water the watershed receives so as to increase soil moisture, regenerate vegetative cover recharging of ground water so that people living in the watershed may engage themselves locally for their livelihood through agriculture, horticulture, pisciculture and through various other means including animal husbandry etc. Wastelands and degraded lands have also been brought under the purview of watershed development. All these activities are expected to be planned and implemented by the local people as far as practicable in a sustainable manner through Self Help Groups, User's Groups and with the participation of the community as a whole.

In Bankura District, the two centrally sponsored programmes i.e. Drought Prone Areas Programme (DPAP) and Integrated Wasteland Development Programme (IWDP) are implemented by District Rural Development Cell (DRDC), Bankura Zilla Parishad under the administrative control of Panchayats & Rural Development Department, Govt. of West Bengal in North-Western and South-Western part of the District. Seven Blocks viz. Chhatna, Saltora, Gangajal Ghati, Mejia of Bankura Sadar Sub-division and Indpur, Hirbandh, Ranibandh of Khatra Sub-division are covered under DPAP whereas Bankura-II of Bankura Sadar Sub-division and Khatra, Taldangra, Raipur of Khatra Sub-division are covered under IWDP.

These DPAP & IWDP projects are implemented in accordance with the Hariyali Guidelines w.e.f. 01/04/2003. According to the guidelines, concerned Panchayat Samities are the Project Implementing Agencies. The project span for the programme is 5 (five) years and the scale of expenditure is Rs 6,000/- per hectare of treatable area. The sharing of fund between Central Govt. and State Govt. is 75:25 for DPAP whereas the sharing of fund between Central Govt. and State Govt. is 11:1 for IWDP.

Though Hariyali Projects i.e., Hariyali-I, II, III & IV under DPAP, already foreclosed declared by Govt. of India but IWDP Projects are running in the full phase in Bankura-II (Project-III), Khatra (Project-IV), Raipur (Project-V) and Taldangra (Project-VI) blocks of Bankura District.

Beside that, Department of Land Resources, Ministry of Rural Development, Govt. of India has approved 15 projects for 2011-12 under Integrated Watershed Management Programme (IWMP) for Bankura District. Out of these 15 projects, the Project Implementing Agency (PIAs) of

11 projects are implemented by Line Department and the PIAs of 4 projects are implemented by NGOs.

According to the Common Guidelines for Watershed Development Projects under IWMP, geo-hydrological units of average size of 1000 to 5000 hectares comprising of Clusters of Micro Watersheds can be considered as single project area. The project span for the programme is 5 (five) years and scale of expenditure is Rs. 15,000/ per hectare of treatable area. The sharing of fund between Central Govt. and State Govt. is 90:10 ratio.

In IWMP, Agriculture Department has been identified as the Nodal Department for the Project at State Level and DRD Cell, Bankura will function as a Watershed Cell cum Data Centre (WCDC) at District Level.

The WCDC already open 2 (two) separate Bank Accounts viz. Institutional Fund Account and Project Fund Account.

Total Project Cost sanctioned is Rs. 73.83 crore and the targeted area for treated is 59,8300.00 hectares for 15 projects for IWMP of Bankura District. We have already received 6% of Project Fund of total Project Cost i.e., Rs. 442.98 lakh (preparation of DPR-1%, EPA-4%, Administration-0.5%, Institution & Capacity Building-0.5%) whereas Rs. 13.00 lakh received as Institutional Fund (Rs. 9.00 lakh as Recurring Grant & Rs. 4.00 lakh as Non Recurring Grant).

**Name of the Officer's associated with these programmes:**

- 1. Sasanka Shekhar Mondal - Project Director.**
- 2. Smt. Reshma Banerjee Debnath - Deputy Project Director (Monitoring).**
- 3. Mrinal Kanti Mandal - Deputy Project Director (Agriculture).**
- 4. Binoy Biswas - Deputy Project Director (Credit).**

**The End**